



DECEMBER 2-3, 2025  
JAVITS CENTER, NEW YORK CITY

## THE GLOBAL PLANT-BASED GATHERING FOR RETAIL & FOODSERVICE

Plant Based World Expo is the only 100% plant-based conference and expo for retail and foodservice. Taking place at the Javits Center in NYC, it brings together cutting-edge plant-based products and companies in an international exhibition, frequented by buyers, distributors, wholesalers, and more.

The two-day event includes informative industry sessions with speaking opportunities for companies working in the space, culinary demonstrations, workshops and networking. Alongside the expo, a buyer and supplier matchmaking program ensures ROI for brands and buyers alike.

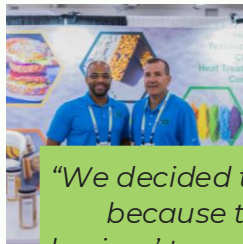


Where suppliers  
*do business:*

**3000+**  
Qualified trade  
visitors from  
49 countries

**150+**  
Exhibitors  
and  
Sponsors

**500**  
Buyer and  
supplier  
meetings held



"We decided to pursue Plant Based World Expo because this honestly seems a like a 'no brainer' to us. It's our target audience filled with like-minded brands and attendees alike."

Erin Taylor, OATLY

### Past Exhibitors



# Buyer Matchmaking

Companies who exhibit can access exclusive pre-arranged meetings with a hosted buyer delegation.

These face-to-face meetings take place during the event, with meetings set in advance based on retail data from SPINS, helping to identify gaps and opportunities for buyers.

*"Great experience, impressed with the innovation and variety of products."*

**Chris Chagnon, Category Manager,  
Hannaford**



## Sample Buyer List

## Audience Overview

**\$1bn**

**Combined attendee  
purchasing power**

**3 in 4**

**Attendees  
responsible for  
buying decisions**

**76%**

**Said PBW is  
important for  
their business**

- Wakefern Village Supermarket
- Shoprite
- Gourmet Garage
- Fairway
- Country Grocer
- Fresh Thyme Market
- Roots Market
- Foodtown
- HipCityVeg
- Parkhurst Dining
- Compass
- Group
- Foodbuy
- Webstaurant Store.com
- Vizient
- Buyers Edge Platform
- Clark Distributing
- Soft Stuff Distributors
- American Cruise Lines
- 7-Eleven & Speedway
- Sodexo Live
- ISS
- Natural Grocers
- Hannaford
- DPI Specialty
- Chartwells
- Nature's Fare Markets
- Schnuck's Market
- Bristol Farms
- Hello Fresh
- Kroger



**Want to learn more?** Get in touch! Contact Sales Director James Cowell-Crook on [james@plantbasedworldexpo.com](mailto:james@plantbasedworldexpo.com) or for pricing and availability. Learn more at: [www.plantbasedworldexpo.com/exhibit](http://www.plantbasedworldexpo.com/exhibit)



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