

2025 SPONSORSHIP BROCHURE

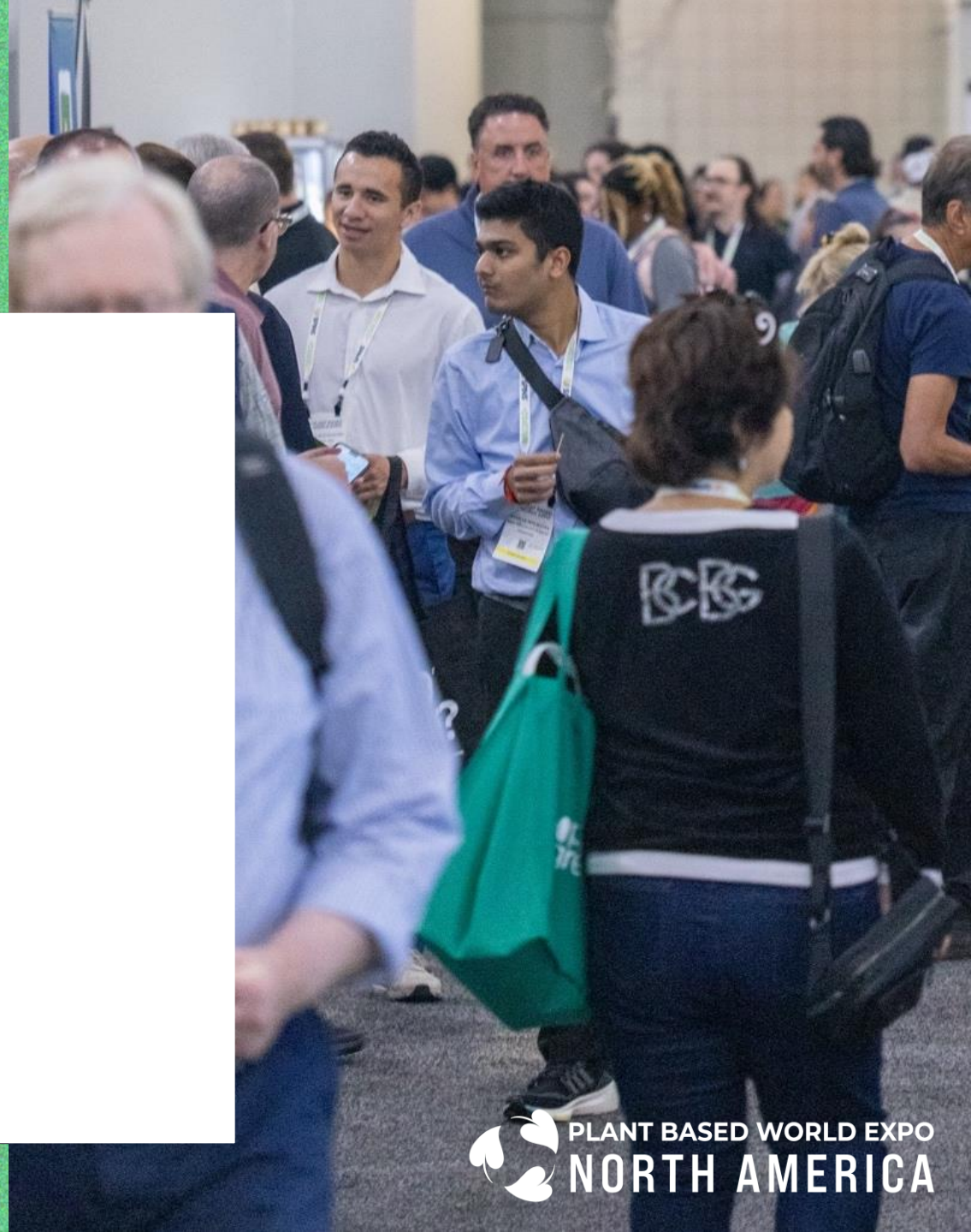


PLATINUM PACKAGE

\$10,000

3 Total Available

- Logo on website sponsor pages and applicable marketing materials.
- Logo and booth number featured in the Event map given to every attendee.
- Logo with Exhibitor Listing on website and mobile app.
- Logo featured on Sponsorship Banners at event.
- Logo in rotation on PBW website home page.
- Logo on PBW Main Entrance Unit visible to all attendees.
- One Social Media Takeover week.
- 1 Banner ad placement in PBW's email show daily.
- 50 Complimentary Expo Only Passes customers.
- One time pre-show custom email to opt-in attendees.
- 3'x6' Banner with company logo in prominent location on Expo Floor.



GOLD PACKAGE

\$5,000

5 Available

- Logo on website sponsor pages and applicable marketing materials.
- Logo with Exhibitor Listing on website and mobile app.
- Logo in rotation on PBW website home page.
- Logo on onsite Sponsorship Banners.
- Two months of advertising on PBW website.
- 25 Complimentary Expo Only Passes customers.
- Featured in special Gold Sponsor Edition of Product Spotlight email.
This email is sent to all attendees and all PBW event newsletter subscribers.

SILVER PACKAGE

\$3,000

15 available

- Logo on website sponsor pages and applicable marketing materials.
- Enhanced Exhibitor Listing on website.
- 15 Complimentary Expo Only Passes for customers.
- One month of advertising on PBW website.
- Inclusion in one product spotlight email.

BRONZE PACKAGE

\$1,500

- Logo on website sponsor pages and applicable marketing materials.
- Enhanced with Exhibitor Listing on website.
- 10 complimentary Expo Only Passes for customers.

REGISTRATION SPONSOR

\$6,000 – (EXCLUSIVE)

Be the first impression!

- Two 3'x6' signs in registration to promote your company as a sponsor.
- Display Ad on attendee registration page.
- Logo on registration confirmation email.
- Logo and 25-word description on every attendee reminder email. before the event.
- Bronze Sponsor Branding

LANYARD SPONSOR

\$3,000

Your corporate logo and branding worn by all attendees and exhibitors at the event.

- Lanyards will be distributed to all attendees and exhibitors at registration upon receiving their badge.
- Lanyards provided by sponsor and must meet PBW's requirements.

BADGE SPONSOR

\$5,000

The ultimate way to build brand awareness! Feature your corporate logo on the PBW attendee badge. Badges must be worn at all times.

- Your company logo featured on printed badges
- Bronze Sponsor Branding.



ATTENDEE BAG SPONSOR

\$5,000

Everyone wants a bag!

- Bag provided by sponsor.
- PBW will distribute tote bags to attendees as they enter the show.

AISLE SIGN SPONSOR

\$5,000 – (EXCLUSIVE)

All eyes will be on your corporate logo!

- Appear on the aisle signs in every aisle of the exhibit hall.
- All aisle signs will be branded with your logo.
- Silver Sponsorship Branding

FLOOR STICKER SPONSOR

\$3,500 – (LIMITED)

Direct buyers to your booth with a series of graphics on the Show floor. Location will be determined by show management.

- Your company will provide graphics for up to 10 floor stickers in/around the exhibit hall.
- Size up to 24" x 36" depending on image (show management determines).



BANNER IN EXPO HALL

\$5,000

Place your brand in a high-visibility area. Located in prime, unmissable locations, boasting thousands of views per day. Locations are available around the show floor and will be determined by show management.

- 3'x6' banner can have your corporate logo or custom artwork.

ENTRANCE ZONE SPONSOR

\$5,000 EACH OR \$7,500 FOR BOTH

Get noticed and make an impact right at the entrance of the show!

Sponsor one or both of the 8'x10' floor graphics at the interior entrance of the show floor. Showcase your product and direct attendees to your booth at the same time.

CULINARY THEATER

THEATER SPONSOR

\$10,000 – (EXCLUSIVE)

Be promoted as the official sponsor of the Culinary Theater in the Expo hall.

- 3'x6' sign with company logo in theater.
- Logo on daily schedule sign.
- Logo on Culinary Theater page of PBW website.
- Logo listed with Culinary Theater schedule in Event Guide Map.
- Two 30-minute presentations in the Culinary Theater. These presentations are open to 100% of all attendees at PBW. Show management must approve final topic.
- Silver Sponsor Branding.

DEMO SESSION

\$2,000 PER SESSION

Take the stage and demonstrate how to cook with your product(s)! Each 30-minute session gives you exclusive use of the stage. Culinary Demos will be promoted on the PBW website, onsite signage, mobile app and in the Event Guide. Samples for the audience are encouraged!

Presentation includes:

- Demo promoted on the website event schedule, onsite signage, mobile app.
- 30-minute demo.
- Access to prep area 45 minutes before demo time.
- Standard Kitchen set-up.

Sponsor is responsible for providing food supplies, sampling supplies and any specialty utensils or equipment.



Show management must approve final subject matter.

CONFERENCE PROGRAM SPONSOR

Reach your target audience by aligning your brand with PBW's world class educational programming.

\$5,000 – (EXCLUSIVE)

- One 3' x 6' sign with your company logo in PBW session room.
- Logo on daily conference room schedule signage.
- Logo on session schedule page on PBW website.
- Opportunity to provide literature for seat drop during one session per day.
- Opportunity to provide literature for distribution on a table in back of conference room.
- Up to half of the individual conference sessions will have an individual sponsor.

Show management must approve final subject matter.



EXPERT SEMINAR CONFERENCE SESSION

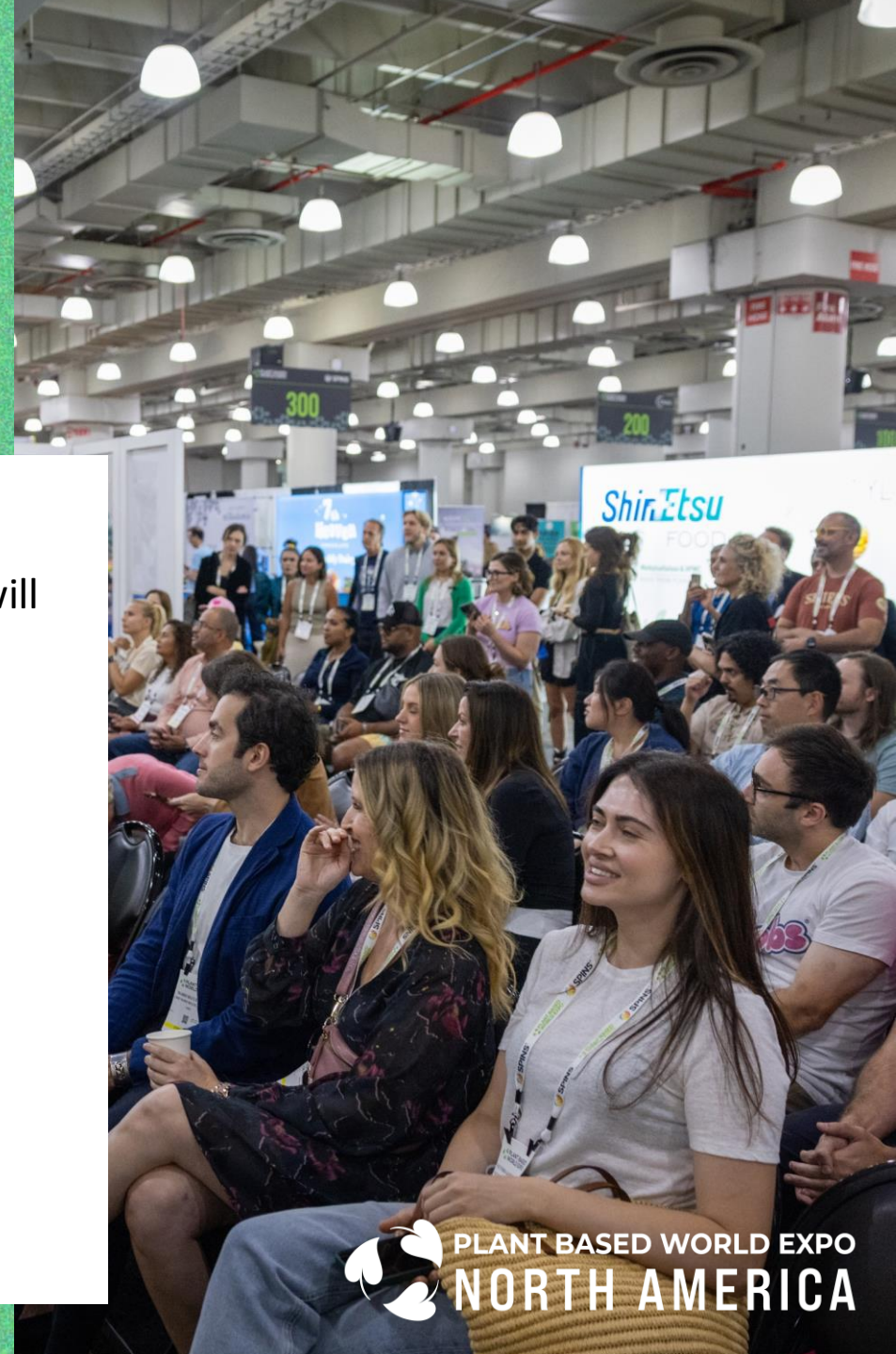
Demonstrate your company's expertise with this 30-minute presentation opportunity on the main stage.

\$2,500 – (LIMITED)

You lead the discussion, with your chosen expert running this session which will be programmed alongside conference sessions and industry panels. We recommend 20–25-minute presentation and 5-minute Q&A to maximise interaction with the audience.

- Includes full promotion on event schedule, event map and all marketing materials
- 'Meet The Expert' feature published on Plant Based World Pulse

Show management must approve final subject matter.



BUYER LOUNGE SPONSORSHIP

\$5,000

Our buyer lounge provides a “home from home” for the key buyers who attend PBW. A place to rest, recharge and relax away from the show floor in-between busy appointments.

Sponsoring the lounge provides the perfect opportunity to put your brand directly in front of buyers who are sure to spend time with , who are sure to spend time in the buyer lounge during their time at the show.

- Promoted as sponsor of Buyers Lounge on invitation emails and PBW website.
- Logo and “sponsored” by on Lounge Signage.
- Ability to contribute items for Buyer Gift Bags.
- 3’x6’ sign with company logo or artwork in Lounge.
- Logo on table-top tent cards in room.



EVENT MAP COVER SPONSOR

\$3,000 (EXCLUSIVE)

Feature your brand in the PBW Event Map.

The Event Map will be the attendees' side kick for all the information about the show.

Make sure to maximize your exposure with any of the options listed below!

Exhibitor product photo, tagline and booth location designed in conjunction with PBW's Event Guide branding.



PARTY SPONSOR

\$7,500 (EXCLUSIVE)

Mingle with attendees and sponsor the PBW's networking reception, 5:00 –7:00 PM on the Expo Floor at the end of day 1.

Includes:

- Logo on special events page of website
- Logo on 22x28 invite signage
- Logo on 3'x6' sign thanking reception sponsors near all bars
- Opportunity to provide promotional materials and/or branded napkins
- Logo on email inviting attendees to the networking reception (pre-show)

MOBILE APP OPPORTUNITIES

The mobile app will be available for free to all attendees. This is the tool everyone will be using to plan their PBW experience!

Mobile Website Title Sponsor - \$5,000 – Exclusive!

- Logo with mobile website promotion on PBW website, Event Map and signage at the show.
- Welcome message for new visitors to the mobile website with logo. Message is limited to 30 Characters.
- Bronze Sponsor Branding.
- 1 Banner for ROS advertising on Mobile Website

Mobile Website Sponsorships - \$750 – 10 Opportunities

- ROS advertising on Mobile App/Mobile Website

WEBSITE BANNER ADVERTISEMENT

Run a high-impact ad on plantbasedworldexpo.com to raise the number of impressions and build brand awareness

Ads run across the PBW website on frequently visited pages including the home page, conference pages, exhibitor list, event schedule, and why attend.

\$750 per month


PRODUCT SPOTLIGHT EMAIL

\$750

Feature your product or solution in a shared Product Spotlight email promotion. These email promotions showcase a limited number of innovative products and solutions to the Plant Based World community. PBW will also share your product spotlight information on our Facebook, Instagram and LinkedIn channels.

The product listing includes your product image, headline, target URL and description.

Otamot



Delicious, Nutritious, Veggie-Filled Tomato Sauces

Founded by a dad to help his daughter eat more veggies, Otamot (“tomato” backwards) makes the most nutritious and delicious organic, gluten-free, veggie-filled tomato sauces on the market. Whole Foods recently included Otamot in their Top 10 Food Trends for 2021. Distribution is handled by UNFI, KeHE, DPI, and Chex.

Reach us at:
sales@otamotfoods.com, OtamotFoods.com,
or @otamot on Instagram

ATTENDEE EMAIL SPONSOR

\$1,000 per email

Be featured in informative and important weekly emails sent to all pre-registered attendees. It's a fantastic opportunity to drive traffic to your booth.

4 email opportunities to have your message and brand in front of PBW's attendees.

Banner Specs: 600 wide x 150 tall



For Questions please contact:

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