

THE GLOBAL PLANT-BASED GATHERING FOR RETAIL & FOODSERVICE

Plant Based World Expo is the only 100% plant-based conference and expo for retail and foodservice. Taking place at the Javits Center in NYC, it brings together cutting-edge plant-based products and companies in an international exhibition, frequented by buyers, distributors, wholesalers, and more.

The two-day event includes informative industry sessions with speaking opportunities for companies working in the space, culinary demonstrations, workshops and networking. Alongside the expo, a buyer and supplier matchmaking program ensures ROI for brands and buyers alike.

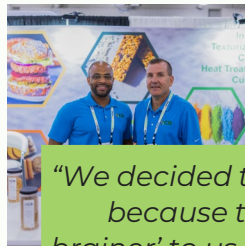


*Where suppliers
do business:*

3000+
Qualified trade
visitors from
49 countries

150+
Exhibitors
and
Sponsors

500
Buyer and
supplier
meetings held



"We decided to pursue Plant Based World Expo because this honestly seems a like a 'no brainer' to us. It's our target audience filled with like-minded brands and attendees alike."

Erin Taylor, OATLY

Past Exhibitors



Buyer Matchmaking

Companies who exhibit can access exclusive pre-arranged meetings with a hosted buyer delegation.

These face-to-face meetings take place during the event, with meetings set in advance based on retail data from SPINS, helping to identify gaps and opportunities for buyers.

"Great experience, impressed with the innovation and variety of products."

Chris Chagnon, Category Manager, Hannaford



Sample Buyer List

Audience Overview

\$1bn

Combined attendee purchasing power

3 in 4

Attendees responsible for buying decisions

76%

Said PBW is important for their business

- Wakefern Village Supermarket
- Shoprite
- Gourmet Garage
- Fairway
- Country Grocer
- Fresh Thyme Market
- Roots Market
- Foodtown
- HipCityVeg
- Parkhurst Dining
- Compass
- Group Foodbuy
- Webstaurant Store.com
- Vizient
- Buyers Edge Platform
- Clark Distributing
- Soft Stuff Distributors
- American Cruise Lines
- 7-Eleven & Speedway
- Sodexo Live
- ISS
- Natural Grocers
- Hannaford
- DPI Specialty
- Chartwells
- Nature's Fare Markets
- Schnuck's Market
- Bristol Farms
- Hello Fresh
- Kroger



Want to learn more? Get in touch! Contact Sales Director James Cowell-Crook on james@jdevents.com or call 203-307-2684 for pricing and availability. Learn more at: www.plantbasedworldexpo.com/exhibit



**SEPTEMBER 24-25, 2025
JAVITS CENTER, NEW YORK CITY**